

CONTENT NINJA *Roadmap*

- 1 Identify Your Core Piece of Content**
 - Choose a theme or storyline - align it with your expertise (desires, pain points, challenges of your ideal clients)
- 2 Repurpose into an audio/video/written**
 - Use core piece of content and repeat it on a different platform. I.e. if it's written, leverage video or audio / if it's video or audio, leverage written content.
 - Resources for transcriptions services: Temi & Trint
- 3 Go LIVE on Facebook or Instagram and give a training on the same core theme or training.**
- 4 Pick two different micro-pieces of content that you can go deeper into within that same core piece.**
- 5 Identify 3-4 sentences/phrases that can stand alone on their own and create a quote card**
 - Canva
 - Word Swag:

